

## BECOME A CHAMPION FOR INVENTION

Future advances in technology that could transform the world and improve human welfare will depend on the next generation of inventors. Champion the college students who are working on solving the world's greatest challenges through invention by becoming a sponsor of the Lemelson-MIT Student Prize. Your support will not only honor the achievements of talented young people from around the country, it will also allow us to expand outreach to young women and students of diverse backgrounds who are underrepresented in technology and invention fields.

### Sponsorship of the Lemelson-MIT Student Prize will allow you to:

- Reach collegiate leaders who are inventing solutions to real-world problems.
- Associate your brand with a program at one of the most prestigious institutions for innovation and technology in the world.
- Tap into a broad and effective communications platform to connect with innovative college students, faculty and college administrators around the U.S.
- Highlight your commitment to advancing innovation and improving the world through technological advances by today's brightest students.

## ABOUT THE LEMELSON-MIT STUDENT PRIZE

*The Lemelson-MIT Student Prize honors promising collegiate inventors whose work has the potential for positive social impact.*

The Student Prize is open to teams of undergraduate students and individual graduate students from around the country who have technical inventions in categories that represent four important sectors of the economy:

- **"Cure it!"** rewards students working on technology-based inventions that involve healthcare.
- **"Move it!"** rewards students working on technology-based inventions that involve transportation or mobility.
- **"Eat it!"** rewards students working on technology-based inventions that involve food/water or agriculture.
- **"Use it!"** rewards students working on technology-based inventions that involve consumer devices – defined as tangible consumer products where the end users are retail customers who would purchase the product for use in their daily life.



**"Cure it!"**



**"Move it!"**



**"Eat it!"**



**"Use it!"**

# SPONSORSHIP OPPORTUNITIES

	Inaugural Prize Category (for 2019 Prize Year)	Own the Category (Up to 4 Available)	Undergrad or Graduate (Up to 8 available)	Student Prize Dinner	Student Prize Workshop	Invention Showcase (4 Available)
Amount	\$50,000	\$40,000	\$25,000	\$10,000	\$5,000	\$2,500
Naming Rights	✓					
Category Exclusivity	✓	✓				
2 minute Remarks	Award Ceremony			Student Prize Dinner	Student Prize Dinner	
Award Presentation	✓	✓	✓			
Distribution of Branded Item				✓	✓	✓
Ad in Award Program	✓	✓	✓	✓	✓	✓
Logo Recognition on website	✓	✓	✓	✓	✓	✓
Award Slide	✓	✓	✓	✓	✓	✓
Logo placement in Student Prize Advertisements	✓	✓	✓			
Social Media and Email Mentions	✓	✓	✓	✓	✓	✓

Student Prize awards are presented at the Lemelson-MIT Program's annual celebration of invention, known as EurekaFest, which takes place every June on the MIT campus. EurekaFest is attended by over 300 high school educators and students from across the country who have received prestigious InvenTeam grants. Student Prize winners and InvenTeams together will showcase their inventions to the MIT community and general public.

## IN-KIND SPONSOR

Become an In-Kind Sponsor. Current in-kind sponsors of the Lemelson-MIT Program include, the Microsoft #MakeWhatsNext Patent Program that is helping to close the gender gap by providing patent support to young female inventors, and IPVision, Inc. that creates patent maps for Lemelson-MIT Prize winners that visually interpret the value and path to patent.

If you are interested in Student Prize sponsorship opportunities, please contact Betsy Boyle at [betsyb@mit.edu](mailto:betsyb@mit.edu) or by phone at 617-253-3490.